



July 23, 2015

To: Mayor Mike Forster
From: David Dunleavy Art
Re: David Dunleavy Mural at Tavernier Creek Marina

Dear Mayor Forster,

We're contacting you with very exciting news! Artist David Dunleavy is scheduled to paint one of his famous "SeaLife Mural" at Tavernier Creek Marina beginning in October 2015. The final details are in motion for Dunleavy to paint "SeaLife Mural # 62" Titled "Dolphin Rodeo" measuring 32 feet high by 252 feet long. The new mural will clearly be the largest SeaLife mural in the Florida Keys and also the Largest Mahi Mahi Mural in the world which is a perfect fit for the sport fishing capital of the world. This will be David's 4th SeaLife mural in the Keys and to review more of Dunleavy's art work please visit www.DunleavyArt.com

David Dunleavy "SeaLife Murals" are awe inspiring and have been drawing international attention to our water world for over 20 years. To date Dunleavy has completed 61 monumental life sized and larger than life murals depicting sharks, whale sharks, pelagic species, sea turtles, bird life, bears and other marine wildlife. It is estimated that over 600 million people a year view David Dunleavy "SeaLife Murals".

We are very successful with our efforts to help raise awareness for SeaLife in every city we painted a mural. Each mural is followed up with a Dedication Day Ceremony to commemorate the mural with the Mayor, City Counsel, Chamber of Commerce Members and environmental speakers with lots of media and TV coverage. This is a feel good community event with positive exposure for the Florida Keys and our ocean environment. The Dedication Day festivities will coincide with the annual Nick Sheahan Dolphin Rodeo Tournament held at Tavernier Creek Marina.

We are asking for your support and wish to partner with the city of Islamorada to help raise awareness through out the Florida Keys for our ocean planet through public art.

- (1) Could you please provide us with a letter of support on your letter head to help us gain local paint and equipment sponsors. (See sample letter of Support from Mayor Benton of Ft. Pierce, FL)
- (2) We're asking for your help promoting the mural by sending press releases to all local points of PR contacts throughout the Florida Keys.
- (3) Can you feature the mural on the Islamorada Official Tourism Council Website
- (4) Can you contact the TDC to see if they will help promote the mural as well

We appreciate your kind attention and look forward to working with you and your team soon.

Kind Regards,

David Dunleavy

David Dunleavy Art
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Dear Fort Pierce Friend:

In conjunction with the Manatee Observation and Education Center located on the beautiful Indian River Lagoon, the City of Fort Pierce is pleased to partner with artist David Dunleavy on October 5, 2011 to paint an "Endangered Species" mural at the Manatee Center.

Dunleavy's "Endangered Species Murals" have been raising environmental awareness about our oceans for over 15 years. To date, he has completed 57 monumental life-sized and larger murals around the world depicting sea turtles, sharks, whales, birds and other marine wildlife with a goal to paint worldwide to encourage people to protect our ocean planet for future generations.

I am asking for your support to partner with the City, Manatee Observation and Education Center and Indian River State College students' Capstone Project to help raise awareness throughout our community and Treasure Coast for endangered manatees and other threatened species. By participating as a sponsor, you will assist in covering supplies and event costs for this exciting, educational opportunity in our community.

If you would like to donate, please contact the Manatee Observation and Education Center of Fort Pierce, 772-466-1600 ext. 3333 for more information. I hope you will join me and others in celebrating the unveiling of the Dunleavy mural on Saturday, October 8, 2011, 11:00 - 3:00 p.m.

Best Regards,

Robert J. Benton, III
Mayor